

Developing Meaningful, Manageable, Sustainable Assessment Programs

Mary Allen

California State University–Bakersfield

Thursday, September 10

9 a.m.–3:30 p.m.

Lunch will be served

Room 50 Milton Hall



Higher education professionals have moved from teaching-centered to learning-centered models for designing and assessing courses and curricula. Assessment is an integral component of this learner-centered approach and it involves using empirical data to refine programs and improve learning. Such assessment of academic programs should be meaningful, manageable, and sustainable. Participants in this interactive workshop will learn:

- How to refine program learning outcomes,
- How to investigate the alignment of curricula with outcomes,
- How to use rubrics to generate valid, reliable assessment results,
- The strengths and limitations of a variety of assessment strategies,
- How to develop a multi-year assessment plan that describes a series of well-planned, focused assessment studies, and

- How to use assessment results to improve programs.

Participants will receive extensive reference materials for subsequent use, including a 60-page collection of assessment rubrics.

Mary J. Allen, Ph.D., Professor Emerita of Psychology from CSU, Bakersfield and former Director of the California State University Institute for Teaching and Learning, has presented assessment workshops at over 100 colleges and universities, as well as at a variety of professional conferences, including AAHE, AAC&U, SACS and WASC meetings. She has published several books, including *Assessing Academic Programs in Higher Education* (2004) and *Assessing General Education Programs* (2006).

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Registration is required at teaching.nmsu.edu. If you have problems registering online, call 646-2299 for help.